

# BAGGERMODELLE

Baumaschinenmodelle, Krane und Schwerlast

## Advertising list

44 pages fully colored publishing , two month issue schedule, (6 publishes a year)  
main focus (contents) of modelling and scale models.

## Prices

1/1 Page b/w	500.— Euro	680.— \$
1/1 Page full color	650.— Euro	870.— \$
1/2 Page b/w	300.— Euro	410.— \$
1/2 Page full color	400.— Euro	540.— \$
1/4 Page b/w	150.— Euro	210.— \$
1/4 Page full color	250.— Euro	330.— \$
1/8 Page b/w	100.— Euro	130.— \$
1/8 Page full color	150.— Euro	210.— \$
1/16 Page b/w	70.— Euro	90.— \$
1/16 Page full color	90.— Euro	125.— \$
2nd or 3rd Cover Page full color	700.— Euro	960.— \$
4th Cover Page full color	850.— Euro	1170.— \$

Discount for 3 ads per year 10%  
Discount for 6 ads per year 20%

## Small advertising

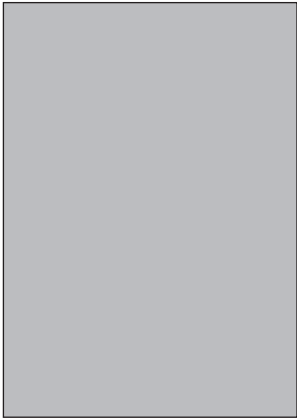
One size (54 x 28 mm), only one year subscription, no changes within one year (6 ads).  
Price for one year

180.— Euro                      250.— \$

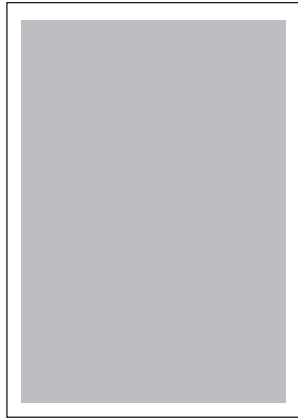
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## Advertising dimensions



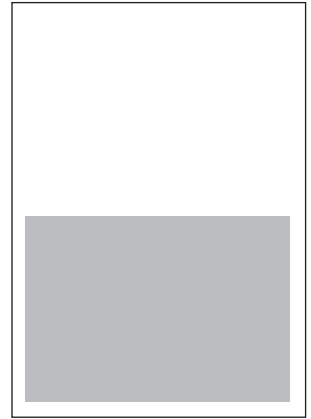
**1/1 page**  
210 x 297 mm



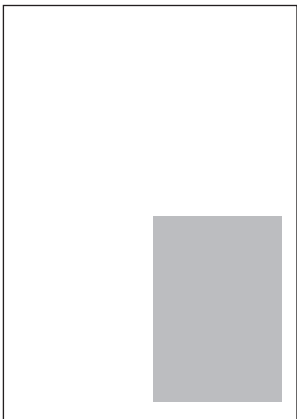
**1/1 page**  
170 x 259 mm



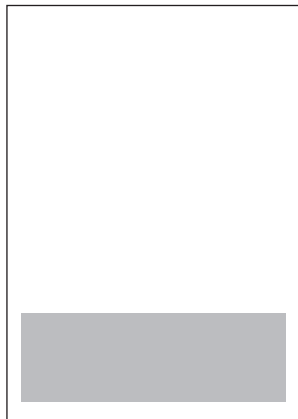
**1/2 page**  
210 x 147 mm



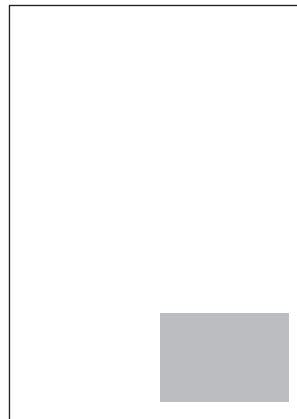
**1/2 page**  
170 x 128 mm



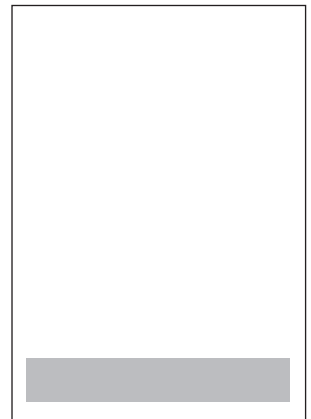
**1/4 page**  
83 x 128 mm



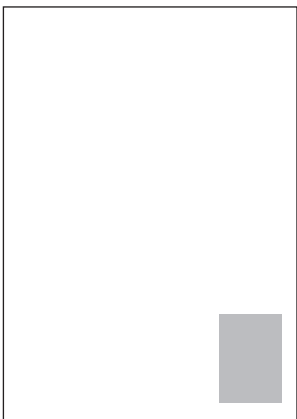
**1/4 page**  
170 x 62 mm



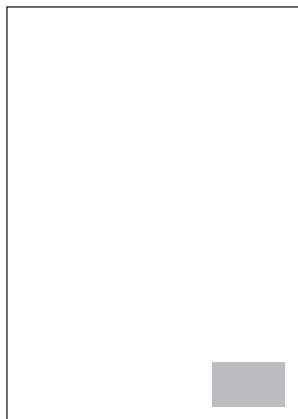
**1/8 page**  
83 x 62 mm



**1/8 page**  
170 x 29 mm



**1/16 page**  
40 x 62 mm



**Small advertising**  
54 x 29 mm

## Publication schedule / dead lines

Issue	publication date	dead line
6-2011	November 18th 2011	October 25th 2011
1-2012	January 20th 2012	December 20th 2011
2-2012	March 16th 2012	February 21th 2012
3-2012	Mai 18th 2012	April 24th 2012
4-2012	July 20th 2012	June 26th 2012
5-2012	September 21th 2012	August 28th 2012
6-2012	November 16th 2012	October 23th 2012
1-2013	January 25th 2013	December 18th 2012